The Great Resignation: Fake News

How to develop a high-performance culture with improved productivity and retention











Hotels & Resorts FBD

GLENEAGLE

COMER

GROUP

IRELAND















HOTEL, GOLF & LEISURE



































Ann Summers





Hospitality in a post Covid World

- For most it's not a career, so how can you inspire, motivate and engage?
 - Retention
- 50% of new employees leave hospitality within the first 12 months Cost of recruitment
 - - SM Managers need their line managers. Don't be let down

Most hoteliers lost 70% of their workforce during Covid

Poor on-boarding processes have become the greatest cause of employee turnover in the hospitality sector

Recruiting the right people

The pool has got smaller - recruiting younger employees

Skills gap with line managers -

Leading is a learned skill

Challenges with getting standards back to a pre Covid world





Impact to the business



• Guest experience

• Cost to the business

• Employee productivity and Retention





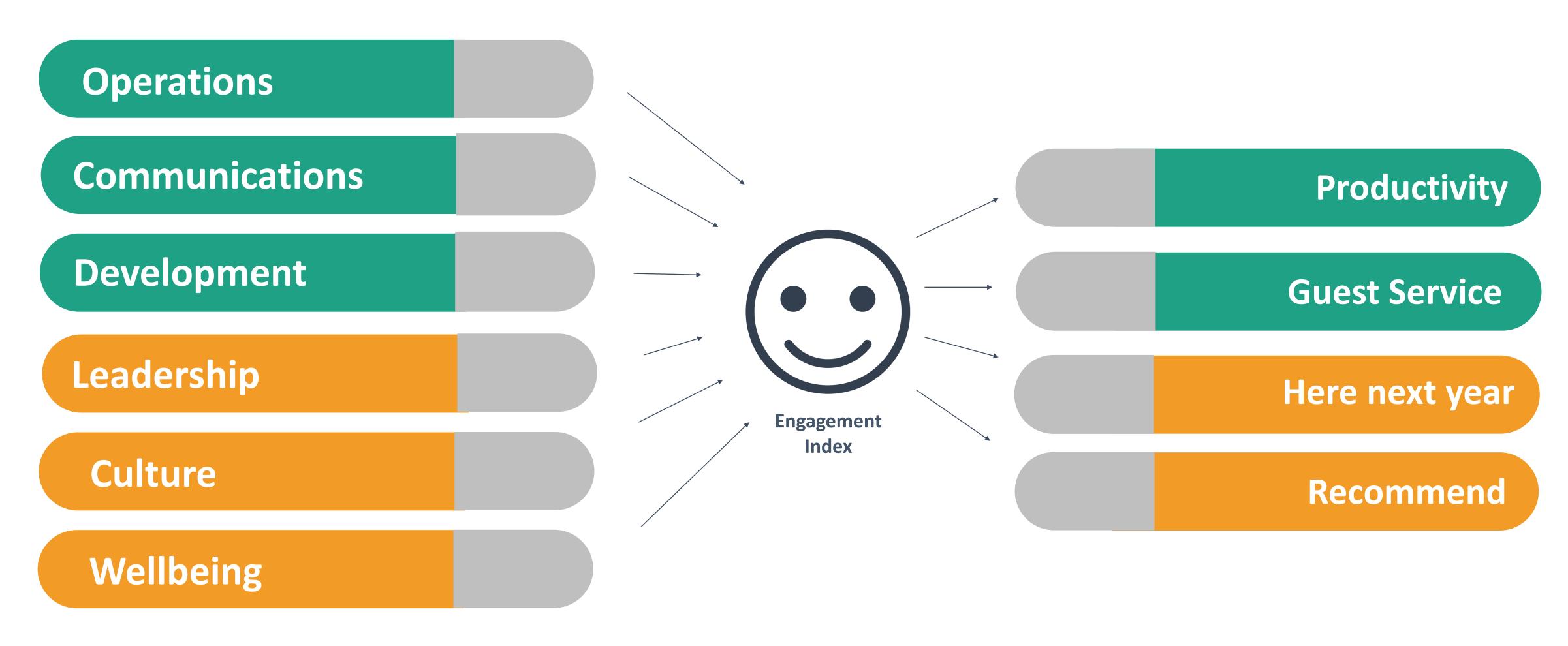








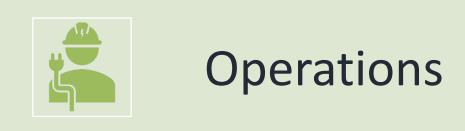






Cause and Effect







Communications



Training & Development



Leadership



Culture



Wellbeing

Tools to do the job

- Information cascading to the front line
- Team briefings
- On-Boarding
- Continues on the job training
- Career Progression
- Managers leadership skills

- Cross department cohesion Working as one team
- Recognition / appreciation
- Breaks / food
- Rosters on time
- LTIPs

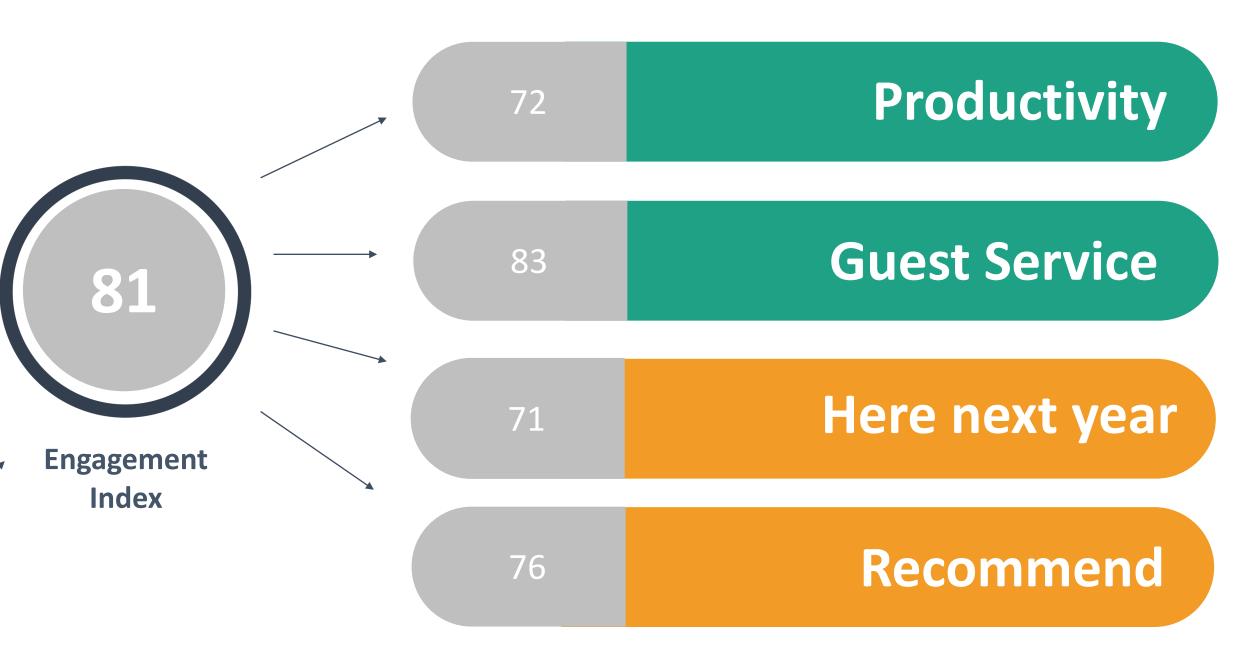




| Operations | 78 | |
|----------------|----|---|
| Communications | 72 | |
| Development | 67 | |
| Leadership | 82 | _ |
| Culture | 81 | |
| Wellbeing | 72 | |



Cause and Effect





11% 20% 69%





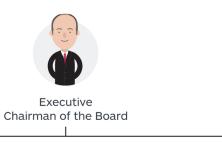
Engagement (sample)

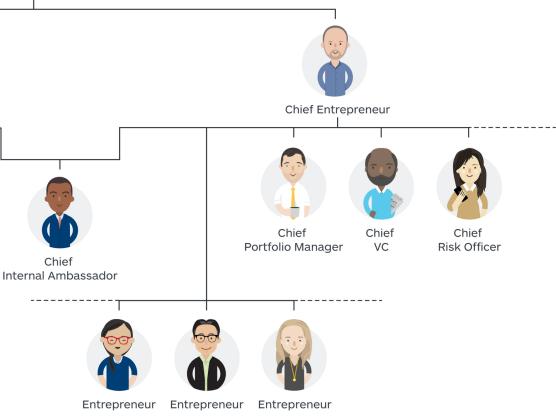


Engagement is not just a HR initiative!

Line managers are the most important people in the business and deliver on Engagement day in – day out.









| Dept | 1 |
|------|---|
|------|---|

| | Dept 1 | Dept 2 | Dept 3 | Dept 4 | Overal |
|----------------|--------|--------|--------|--------|--------|
| | | | | | |
| Operations | 80 | 59 | 86 | 72 | 78 |
| Communications | 83 | 59 | 82 | 67 | 78 |
| Development | 74 | 61 | 88 | 61 | 74 |
| Leadership | 77 | 60 | 85 | 70 | 77 |
| Culture | 76 | 62 | 90 | 68 | 78 |
| Wellbeing | 74 | 59 | 80 | 82 | 77 |
| | | | | | |
| Engagement | 75 | 66 | 88 | 73 | 79 |
| | | | | | |



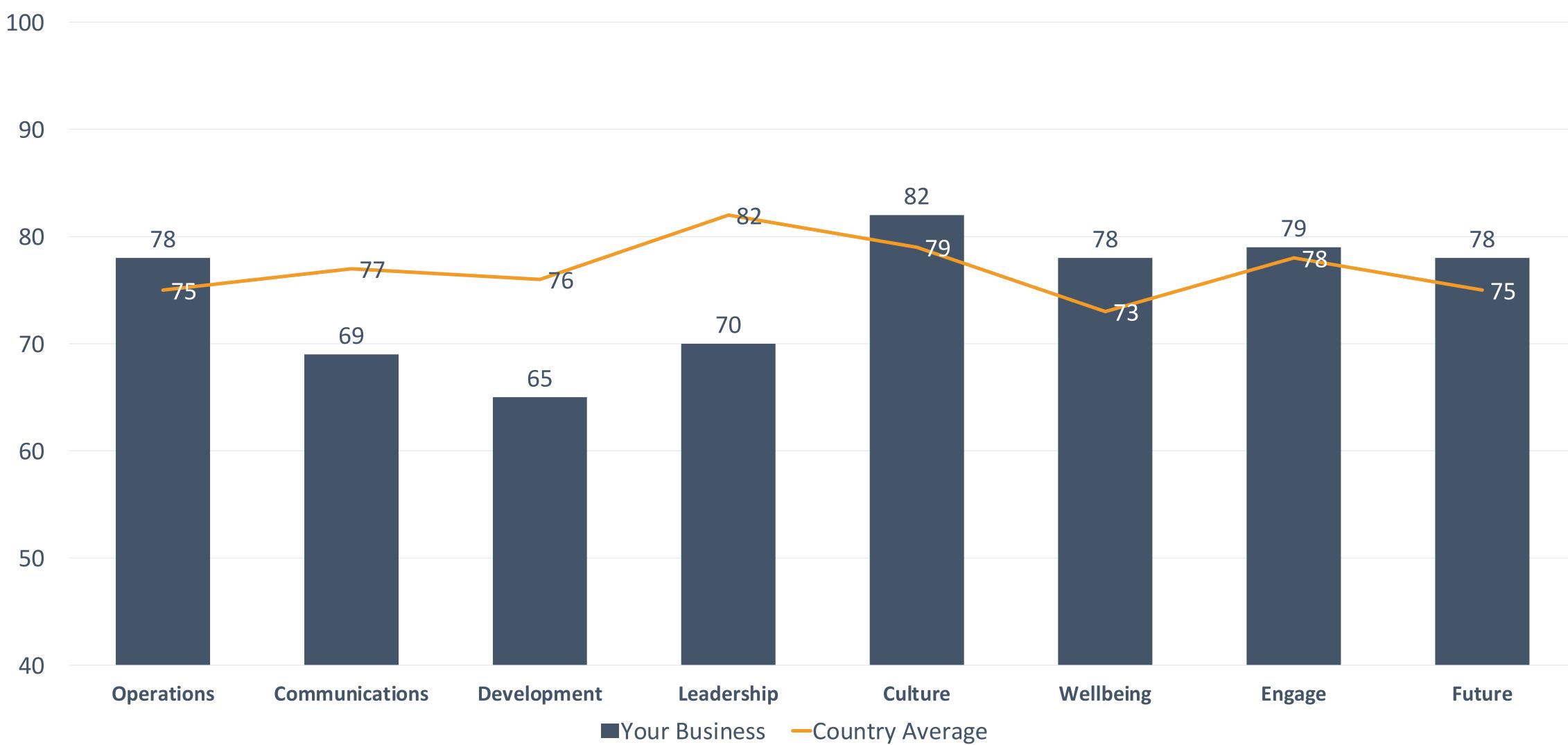
| | |
|------|------|
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |

Workbly

| Action Plan | | | | | | |
|---------------------------|---|--------|------|--------|---------|----------|
| | | Action | Dept | By Who | By When | Progress |
| | 1 | | | | | |
| suo | 2 | | | | | |
| Operations | 3 | | | | | |
| | 4 | | | | | |
| | 5 | | | | | |
| st | 1 | | | | | |
| atior | 2 | | | | | |
| Junic | 3 | | | | | |
| Communications | 4 | | | | | |
| 0 | 5 | | | | | |
| | 1 | | | | | |
| g & nent | 2 | | | | | |
| Training & Development | 3 | | | | | |
| Trai | 4 | | | | | |
| | 5 | | | | | |
| | 1 | | | | | |
| dih | 2 | | | | | |
| Leadership | 3 | | | | | |
| Lea | 4 | | | | | |
| | 5 | | | | | |
| Culture | 1 | | | | | |
| | 2 | | | | | |
| | 3 | | | | | |
| | 4 | | | | | |
| | 5 | | | | | |
| | 1 | | | | | |
| | 2 | | | | | |
| Wellbeing | 3 | | | | | |
| Š | 4 | | | | | |
| | 5 | | | | | |









Benchmarks



How to improve engagement?

Measure

Design

Survey your team to understand what's important to them, and identify opportunities for improvement

Design your desired culture and employee experience



Develop

Train and empower your leaders to drive engagement at the front line

Action

Build company wide and department specific action plans



Become a recognised Workbly *Best Employer*

Workbly's prestigious **BE MARK** award recognises the best employers that we work with.

When you reach our minimum standard with your Employee Engagement Programme you will receive a *Workbly Best Employer* award.

This programme gives you a mark of approval so that you will attract and retain the very best talent available.





Workbly recognises

CASTLEKNOCK HOTEL

as a Workbly Best Employer September 2022 - September 2023

ROSS O'NEILL Managing Director









Culture





Culture Sound-bites...



- Collaborative
- Customer first
- Family, Fun
- Innovative
- People first, coaching
- Fast / slow
- Bureaucratic



- Autocratic
- Blame
- Silos
- Toxic
- Back-biting
- Cut-throat, aggressive
- Competitive



How to develop a Culture?





TATEMENT CE CONDUCT SION BUSINESS ACCOUNT EMPLOYEES G HONESTY SINCERE EMPATHV 62

V







3 Key take away tips that will have an immediate impact

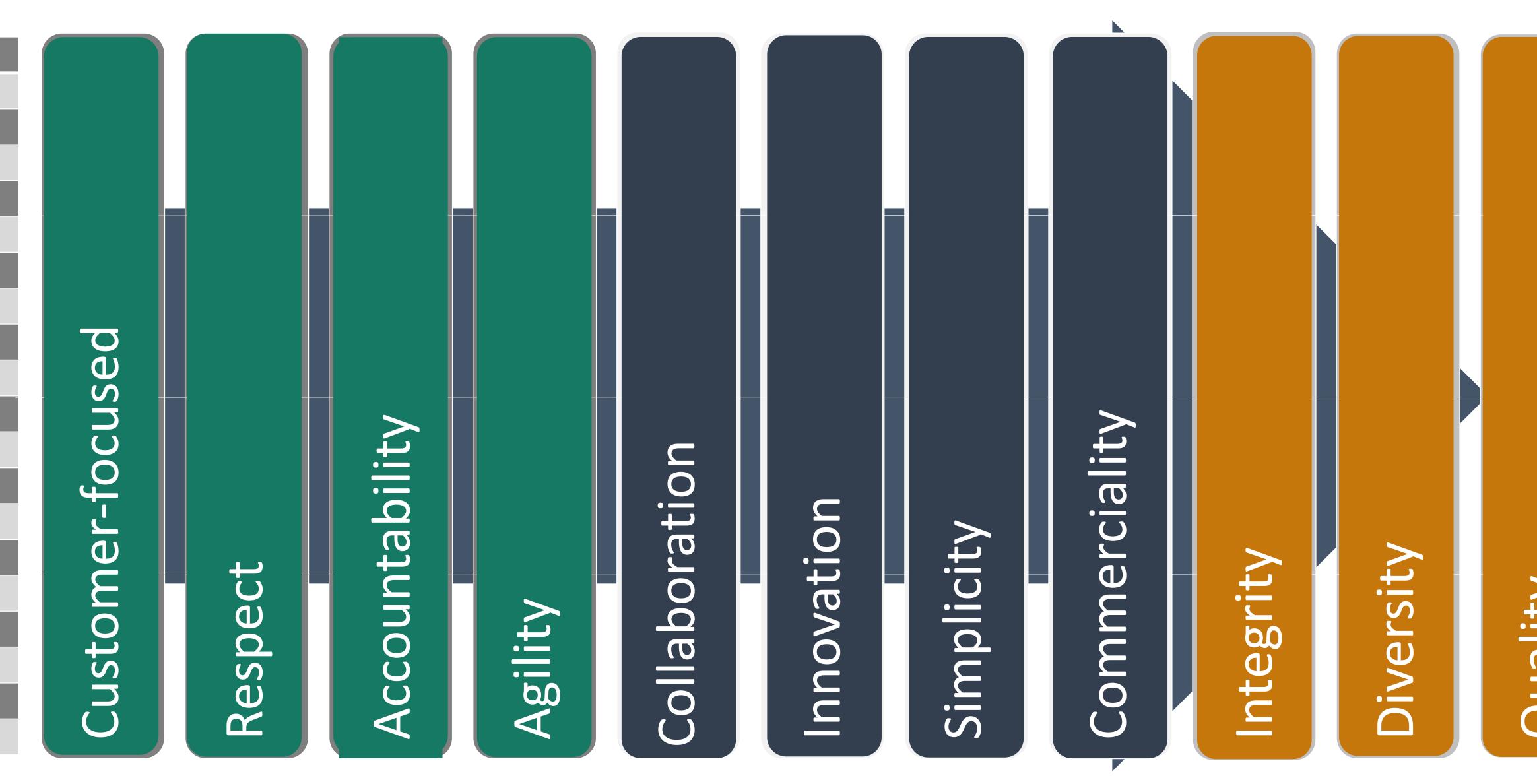
3. Define your Culture



1. Improve the on-boarding process and on the job training

2. Develop your Line managers





Values

